

Abstract

A dedicated wireless data connection to the Internet through which digital broadcasts are streamed to mobile devices specifically designed to receive and play the content of the broadcasts.

A user is supplied with a hand-held mobile terminal device specifically designed for the reception

5 and playback of Internet radio wirelessly and the content available to the user of the device is automatically pre-specified based upon the connection node with which the device is currently

communicating. The device creates and maintains a wireless connection to the Internet through

any existing access technology (e.g., cellular or Wi-Fi access technology), manages the connection,

including roaming, and buffers data in order to present a continuous stream of content to the

10 end-user. Using this model, local advertisers and/or stations can pay the wireless service provider

to have their content broadcast in a particular region, thereby enabling regional advertising to be

delivered to listeners.

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